

WHO WE ARE

Bauhaus Earth develops regenerative concepts for the transformation of the building sector through the development of comprehensive architectural, technological, urban and social strategies and their practical implementation.

With a global focus, we consist of a Think Tank, Network and Labs and are looking for critical thinkers, rigorous researchers and bold experimenters to join our team in the effort to fundamentally and effectively address our self-made existential threat.

For more background information about us, please visit: <https://www.bauhauserde.org/>

We are calling for applications for the following position:

HEAD OF COMMUNICATIONS AND PR (F/M/D)

POSITION #2023/1

DESCRIPTION OF THE ROLE: The core task of our PR and communications is to promote the organization's long-term vision and mission as well as its current activities to various international target groups and to make them accessible to a wide public. For this purpose, we use all relevant media channels, formats and possibilities - the current focus lies on multimedia storytelling including media work, support of events and publications, as well as network management with representatives from science, politics, the construction industry and civil society.

The areas of activity include:

- Management of press and public relations
- Conception and further development of the communication strategy and (continuous support of the website, social media channels, press relations, events, etc.)
- First contact for inquiries of all kinds including referral within the organization
- Support for the visual presentation of the organization including project documentation
- Organization of events (press meetings and conferences)
- Network support and strategic expansion
- Representation of the organization externally in close cooperation with management
- Consulting and support in matters of internal communication

QUALIFICATIONS:

- Significant professional experience in the field of communication in a senior position with relevant thematic references
- Familiarity with the topics of climate protection and sustainable construction
- Very good communication skills in English and German, other languages desirable
- Excellent writing skills in various text types and styles
- High social competence and confident handling of inquiries of all kinds
- Eagerness to learn, proactiveness and structured way of working

- Good knowledge of the German and international media landscape, own press contacts
- Fluency in German and English
- Knowledge of press law, data protection and topics relevant to the field
- Flexibility and ability to work under pressure

WE OFFER:

- an inspiring and creative team with a workplace in Berlin;
- the opportunity for personal development and growth in an international environment;
- to become part of a dynamically growing company and a multidisciplinary team with room for new ideas and taking responsibility;
- to make an active contribution to solving the greatest challenges of mankind.

The position is initially limited to one year, a continuation is sought. Remuneration is based on the provisions of the collective employment agreement of the federal states (TV-L Brandenburg) with a working time of 40 hours/week. The working locations are Berlin and Potsdam.

Bauhaus Erde welcomes applications regardless of cultural and social background, gender, age, religion/belief, ascribed disability or sexual orientation and is particularly pleased to receive applications from people with an international background as well as people of color.

Please send your application (with letter of motivation, CV, certificates and references) by e-mail by 15.01.2023 to recruitment@bauhauserde.org. For any questions please contact desaussure@bauhauserde.org. We are looking forward to meeting you!

By applying, you confirm that Bauhaus der Erde gGmbH may store your data and process your personal data solely for the purpose of carrying out this application procedure. If you would like to know further details or wish to revoke your consent, please contact contact@bauhauserde.org.